

# Save the Date & Join Us on Tuesday May 14, 2019

for a Program sponsored by ShareCare & Senior Corps RSVP  
and supported by the United Way of the Greater Lehigh Valley

## Social Isolation Among Older Adults

Check-in starts at 9:00 AM

Program runs from 9:30 AM – 2:30 PM (includes a light lunch)

Zentz Community Center – Fellowship Community

3000 Fellowship Drive Whitehall PA 18052



### **Guest Speaker:** Janet Seckel-Cerrotti, Executive Director, FriendshipWorks

FriendshipWorks' mission is to reduce social isolation, enhance quality of life and preserve the dignity of older adults in the Greater Boston area. Founded in 1984, the organization is based on the belief that no one should have to be alone, regardless of age or frailty. FriendshipWorks strives to achieve this vision by recruiting and training volunteers of all ages, faiths, and backgrounds to provide friendship, advocacy, education, assistance, and emotional support to the elderly.

FriendshipWorks was one of four agencies that won the [In Good Company: The 2018 Optimal Aging Challenge](#), a global competition designed to identify breakthrough solutions to social isolation and loneliness among older adults.

**During the afternoon session we will focus on solutions to reduce loneliness and isolation among the elderly who live our community.**



***Let's End Elderly Isolation....  
...One Person at a Time***



**Please register for our Program on Social Isolation by April 30th.**

1. Click the **SignUp** blue rectangle to go to our invitation page.
2. Enter your email address: (You will NOT need to register an account on SignUp.com)
3. Then Sign up! You will be sent an automated confirmation and reminders. Easy!



Note: SignUp.com does not share your email address with anyone. If you prefer not to use your email address, please contact me at [RSVPLNC@hotmail.com](mailto:RSVPLNC@hotmail.com) or call 610-625-2290 and I can sign you up manually.

### ***ABOUT IN GOOD COMPANY***

*Research from the American Psychological Association suggests that the loneliness epidemic now represents a threat to public health that exceeds obesity.<sup>1</sup> The 2018 In Good Company: Optimal Aging Innovation Challenge was designed to develop breakthrough technologies, community resources and solutions that reduce social isolation and loneliness among aging populations. Proposals were evaluated across four key pillars: caregiving, transportation services, elder care housing solutions, and employment and volunteerism opportunities for seniors.*